



5 reasons you're not getting the job offer

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Your experience didn't meet the criteria

Always ensure that you have met any essential criteria. Employers may reject you if you don't meet certain criterias for the role.



You're not a good fit for the team

Your ability to do the job is not only what employers take into account. Are you a good fit for the team? Do you buy into the culture? If the answer is no, you won't get the job.



You didn't demonstrate your knowledge

A lack of preparation usually prevents you from showcasing your knowledge about the company and position. Make sure you demonstrate your knowledge and skill set.



You showed no enthusiasm

One of the main reasons you don't get the job offer simply comes down to not showing any enthusiasm. This can be down to nerves.



Your motivations weren't clear

Due to the large volumes of applications employers receive, they'll be looking for reasons to narrow down their selection. This is where maybe a cover letter or video can show your enthusiasm for the job.

